



# hutch for haiti

[hutchforhaiti.org](http://hutchforhaiti.org)

## CORPORATE SPONSORSHIP

Thank you for your interest in sponsoring Hutch for Haiti – A Numana Food Packaging Event. Below you will find descriptions of the sponsorship levels and the benefits that come with each. We appreciate your support in making our event on April 16, 2011 a success. Your generosity will help save lives in Haiti and build a stronger community in Hutchinson.

### Event Advertising:

**Video Billboards** – Cottonwood Court has 6 digital screens mounted on the balcony. We will be using these during the event to post sponsor ads and other information. Frequency is based on sponsor tier. Each spot is 30 seconds.

**Sponsor Banner** – Sponsor banners will be posted throughout the event recognizing our sponsors. Placement and size of name or logo is based on tier levels.

**Information Booths** – Our volunteer processing and waiting areas will allow enough room for informational booths from our sponsors. Sizes are 12' x 8' and 6' x 8' based on tier level.

**Balcony Banner** – Sponsor banners will be displayed on the railing of the balcony level.

**Table Banner** – Table Sponsors will have banners placed at the end of one packaging station per sponsorship. Banners will be displayed on the completion end of the table that faces the center of the room.

**Hourly sponsor** ~ Hourly sponsors will receive recognition by MC and during media coverage during the event for their designated hour.

### Outside Advertising:

**Website:** Based on tier level, sponsors will have logo placement on Header, sidebar or sponsor page on our website:

<http://www.hutchforhaiti.org>.

**TV/radio/newspaper/flyers:** Based on tier level, sponsors will be recognized in various formats used to advertise the event.

**T-Shirts:** Based on tier level, sponsors will be recognized with logo placement on the backs of T-shirts for Fun-Run or to be sold for fundraisers or at the event. Logos will NOT appear on Numana merchandise.

Sponsor Level	Thriving Souls	Sustaining Lives	Supporting Strength	Lifting Spirits	Helping Hands
Dollar Amount	\$5,000.00	\$2,500.00	\$1,000.00	\$500.00	\$250.00
Video Rotations	96 spots (12/hr)	48 spots (6/hr)	24 spots (3/hr)	16 spots (2/hr)	8 spots (1/hr)
Information Booth	12' x 8'	6' x 8'			
Balcony Banner	✓				
Table Banner		✓	✓		
Hour sponsor	✓				
Sponsor Banner				✓ (Level 1)	✓ (Level 2)
T-shirt sponsor	✓	✓	✓		
Flyer recognition	✓	✓			
Website Recognition	Header	Sidebar	Sponsor page L1	Sponsor page L2	Sponsor page L3
Radio Recognition	✓	✓			
TV Recognition	✓				
Newspaper Recognition	✓	✓			

### Thank you for your donation!

Please make checks payable to:

**HutchforHaiti/Numana**

Donations can be brought to any Central Bank and Trust location.

Or mailed to:

Monica Bergmeier / Brian Schmidtberger

Central Bank and Trust Co.

P.O. Box 1366

Hutchinson, KS 67504

**Contact us:** 620.259.9511 or [hutchforhaiti@gmail.com](mailto:hutchforhaiti@gmail.com)

Numana is a registered 501c3, all donations are tax deductible